

Sustainability Engagement Strategic Action Plan 2017-18

This action plan maps against the KPIs outlined in the Sustainability Strategy 2017-2022, specifically to deliver Goal 2 on Student Experience and Goal 5 Engagement and Partnerships. Performance is captured in the Annual Sustainability Report and reviewed at Sustainable Development Committee to guide annual target setting.

STRANDS – STRATEGIC NEEDS	PLANNED ACTIVITY	COLLABORATIONS	ACTIONS & TIMINGS
<p>Sustainability in Practice</p> <ul style="list-style-type: none"> - Development of day-to-day sustainability practice on campus - Measurement of impacts/benefits to feed into annual sustainability reporting data - Professional ‘live’ experiences for student interns involved 	<p>Policy development – Annual Sustainability Report, Carbon Management Plan</p>	Estates, SU	<p>Oct – ASR to be reviewed by SDC – input from staff, students, TU on performance and priorities</p> <p>Semester 1 – strategic priorities and engagement strategies components of new CMP – take input from staff/students</p> <p>Semester 2 – review of CMP draft for stakeholder input on performance to date and targets proposed</p>
	<p>Student Arrivals/Freshers – inclusion of sustainability in relevant materials/activities</p> <p>Sustainability in Halls – action projects/competitions on energy use and/or waste/recycling</p>	CMSR Student Services Halls management team SU/estates/Uliving	<p>July – inclusion of sustainability key information and travel insert in arrivals packs and halls handbook</p> <p>Sept – Communicate sustainability actions/opportunities to halls residents by email, social media and at Freshers’ Fayre</p> <p>Ongoing – challenges, incentives, activities, measurement and rewards through the year to encourage engagement</p> <p>Summer - Review of engagement and operational gains – feed data into ASR and report to value for money committee</p>
	<p>Staff professional practice – action project, training and advice (e.g. on energy, waste, procurement, food, hospitality choices, business travel)</p>	Estates, Finance & Planning, BaxterStorey, LTI	<p>Sustainable Procurement Project Semester 1 – Power of the Purse - user guidance and tips wider stakeholder engagement</p> <p>Variable – induction input/campaigns online and on key topic-specific interventions on operations/practice</p>
<p>Student Experience and Co-curriculum</p> <ul style="list-style-type: none"> - Participation, experience and active learning on sustainability 	<p>Participatory Activities – Go Green Week, FT fortnight, Earth Hour, Interfaith week</p>	<p>SU and Chaplaincy</p> <p>Baxterstorey caterers – reinforce communications at outlets, especially on FT/food</p>	<p>Sept - promotion at start of academic year and Freshers</p> <p>Nov - Interfaith week</p> <p>Feb - Go Green Week</p> <p>March - Fairtrade Fortnight</p> <p>March - Earth Hour</p>

<ul style="list-style-type: none"> - Extending engagement through clubs/societies 	<p>Student Societies Engagement - Global Athletes priority for 17-18</p>	<p>SU, Student Services, SU officers and societies, Sport & Exercise teams</p>	<p>Semester 1 – develop Global Athletes plan for 17-18 and launch with societies and academic staff support</p>
<p>Student Employability and Professional Development</p> <ul style="list-style-type: none"> - Preparing students to respond professionally on sustainability - Extending internship and placement opportunities - Improving sustainability practices for organisations - Building connectivity between sustainability and employability and links with academic studies - Knowledge-sharing across sectors/organisations and RCE network development - Potential live/student-led projects and research studies to feed into formal curriculum 	<p>Internal UoG internships/placements - relevant to students' courses/sustainability on campus</p> <p>RCE internships/placements – External experiences in different organisations linked to the RCE</p>	<p>Connect with academic schools and university departments identifying hosts and needs for improving sustainability practices – via annual Employability Plans</p>	<p>August – prepare opportunities for promotion to students at Freshers' Fayre and across departments</p> <p>Sept - Promote at Freshers' Fayre/use sustainability social media (FB) and with course leads</p>
	<p>CPD workshops - sustainability themed professional development workshops for students</p>	<p>Liaison and promotion through Your Future Plan and schools Employability links</p>	<p>Sept/Oct – liaise with academic schools to offer workshops in line with employability priorities</p> <p>Jan – YFP week – Future Professionals offer of workshops/training in agreement with YFP team</p>
	<p>Social Enterprise - Explore with SU and Growth Hub to develop concepts for new scheme</p> <p>Interdisciplinary Business Challenge – cross-department student learning with Interface</p>	<p>SU support to promote through all student emails GH to advice on options</p> <p>Business School, School of Art & Design, Interface</p>	<p>Semester 1 – meetings with SU and GH, identify funding sources for incentives from across departments/central funding tracks (e.g. employability funds)</p> <p>Semester 1 – project planning with schools, develop masterclass activity and curriculum tasks</p> <p>April/May – masterclass and challenge event</p>
<p>Academic Engagement – Education for Sustainability</p> <ul style="list-style-type: none"> - Supporting academic staff capacity development and curriculum change - Improving students understanding of sustainability in relation to their studies and learning experiences - Supporting Efs activity by raising 	<p>LIFT Programme – in collaboration with ADU and Schools</p>	<p>ADU, Project Leaders across schools, HR</p>	<p>Sept – select new proposals</p> <p>Semester 1 – development of tools and guidance</p> <p>Oct-June – delivery of projects</p> <p>Variable – support seminars for staff, induction input</p> <p>June – dissemination showcase</p>
	<p>Student Reps Efs training – offered to all reps plus SU officers:</p> <ul style="list-style-type: none"> - Info in reps handbook - Sequenced training sessions 	<p>Work with Student Voice manager/SU Education Officer on planning/delivery</p>	<p>Aug – finalise timelines and options for training and communications/guidance needs</p>

student engagement with EFS in representation/course evaluations	Student co-creation initiatives – linked to LIFT programme	Connect with ADU and SU to progress outcomes from LIFT co-creation seminar June 17	Semester 1 – finalise plans drawing on impact evaluation of LIFT and seminar outcomes
External Communications & Online Engagement - Improving staff understanding and engagement - Developing university profile and recognition	Social Media engagement	SU, CMSR	Semester 1 – develop new social media strategy and links with YouTube channel content and website
	Corporate Communications & Profile Development	CMSR	Semester 1 – review of corporate communications and institutional profile with new CMSR lead – agreed action plan
	Online advice and guidance on sustainability practice	CMSR, ADU, HR	Semester 1 – new round of email/website communications on top tips for staff and students in key operations areas