

## University of Gloucestershire Fairtrade Policy

The following policy is an update of the original fairtrade policy dated 2005 and reflects the developments and progress made with promoting fairtrade by the University of Gloucestershire

1. The University strives to continue to be a Fairtrade University and will work with the Fairtrade Foundation to retain that status.
2. Fairtrade products will be made available for sale in all University outlets. They will be supported by marketing material to reinforce the fairtrade message
3. Fairtrade options will be provided at all University and departmental meetings served by the University's Catering provider and, where staff provide for themselves (e.g. in offices), encourage staff through campaigning to purchase Fairtrade foods.
4. The University will work closely with the Students' Union to campaign for increased Fairtrade consumption within the University. These campaigns will include but not be limited to:
  - i. Educating staff and students within the University as to the existence of this policy and the purposes and reasoning behind our adherence to it.
  - ii. Raising awareness of the FAIRTRADE Mark.
  - iii. Holding events to make Fairtrade part of the University "culture".
5. There will be a University Fairtrade Steering Group to ensure implementation of this policy. The group will submit an annual report to both the Fairtrade Foundation and the University Sustainable Development Committee.