

Sustainability Communications Officer



Be part of a professional team, and earn some money using your skills and creativity

Develop and deliver communications that benefit students and make a positive difference to the local and global community

Positions available: 1

Hours: Total 122 hours worked October 3rd 2018 – May 3rd 2019 (approx. 3-4 hours per week during term time. Pattern to be agreed – flexible hours to fit around studies)

Pay: £7.83 per hour

Base: Sustainability Team, Park Campus

Manager: Miriam Webb, Sustainability Engagement Manager

Closing date: 9am Friday 28th September

Interviews: Monday 1st October

BACKGROUND

What is sustainability at UoG about?

The University of Gloucestershire has a dedicated team working to integrate sustainability into the curriculum, campus operations and the experience of life at the University.

We have an international reputation for our pioneering approach and have won numerous awards to celebrate this.

Effective communications are essential for raising awareness to our work in sustainability to staff, to students, and to the wider community.

Find out more: sustainability.glos.ac.uk

What is Live Smart?

Live Smart is UoG's new student-led engagement programme which aims to inspire and support students to live in smarter ways that have a positive impact on their wellbeing, finances, local community, and the sustainability of the wider planet.

The programme was developed and piloted by students in 2017/18 and is being rolled out for its first full year from September. The key themes for 2018/19 are:

1. **Smart Travel** - Incentivising healthy lifestyles and meeting needs for more sustainable cross-campus travel
2. **Power of the Purse** - Saving money, reducing over-consumption and spending responsibly for positive impact
3. **Community** - Improving friendship and inclusiveness in halls communities and being good neighbours locally

4. **Wellbeing** - Supporting students to increase health and happiness whilst connecting to both society and nature

The Live Smart project team consists of 5 students who will work together to develop and deliver its core activities, which include communications, events and competitive challenges.

Find out more on the Live Smart webpage: sustainability.glos.ac.uk/live-smart/

THE ROLE

You will have 2 main work streams:

1. Member of the Live Smart team:

Your role as communications officer will be to:

- a) Develop and steer project ideas and communicate these to students online and offline
- b) Liaise with academic and professional staff to develop challenge briefs that help students gain rewards and develop their employability by engaging with Live Smart themes.
- c) Develop innovative online social media competitions aligned with Live Smart themes to increase engagement and programme profile.
- d) Plan and schedule innovative weekly content for social media that engages students with top tips to live smarter
- e) Align Live Smart with wider sustainability communications & engagement activities

2. Sustainability team communications:

You will work with the Sustainability Team to deliver at least one communications project that fits with your interests and skills. Some examples of possible projects:

Research and Advice

- *External organisations* - Looking at and liaising with external organisations that could support the University's sustainability ambitions e.g. on travel
- *Student awards* - Scoping out national awards that students could apply to for recognition of their contributions in sustainability
- *Good practice* – researching good practice in online student communications and using this to make recommendations for the Sustainability Team

Marketing and Promotions

- Sustainability engagement projects like gardening for wellbeing with FCH Edible Garden and Park allotment to involve students in these
- Creating and editing short films/Facebook live events that engage students with sustainability and showcase new learning and campus experiences
- Working with the Student's Union and student societies to promote sustainability activities, e.g. plastics campaigns, Global Athletes project, Green Impact actions
- Developing student-led content in the sustainability website and social channels, as well as the annual sustainability report or other sustainability materials

THE BENEFITS

You will get:

- Paid and flexible work experience directly linked to your skills and studies
- Tangible, individual, professional project outputs for your CV
- Opportunity to work with students outside your subject – make friends, build networks, and develop collaboration skills
- Contribution to your Gloucestershire Employability Award
- Mentoring and training in sustainability and how it links to your studies
- Experience of shaping and delivering real projects with benefits to your university community

THE APPLICATION PROCESS

What are you looking for?

We are looking for:

- Enthusiastic individuals committed to sustainability and the aims of the Live Smart programme
- Basic understanding of how to communicate with a variety of audiences through social media, email, and written work
- Team players, able to work effectively with other students and members of staff
- Initiative to be proactive in developing ideas and managing workload

How do I find out more and apply?

Email me with the answers to these questions on max 1 side of A4:

- Why do you want the role of Communications Officer?
- What skills would you bring to the role?
- Your course and year of study

Miriam Webb, Sustainability Engagement Manager: mwebb7@glos.ac.uk