



# SMART TRAVEL CHALLENGE

## WHAT IS THE CHALLENGE?

Create or design something to motivate and inspire students to travel smarter. It could be:

- A hyperlapse of good cycle routes between campuses
- A funky map
- A blog or a vlog
- An app
- A poster
- A cycling social activity
- A game that rewards smart choices

## WIN £150

Get creative to encourage students to travel smarter

## WHAT ARE YOU LOOKING FOR?

A PRODUCT  
e.g. map, film, poster etc.

OR...

AN A4 BRIEF  
with details of your idea

## WHAT IS SMART TRAVEL?

Smart travel gets people out of their cars and onto their feet and bikes.

- Save money
- Boost wellbeing
- Limit congestion
- Improve local air quality

## Smart Travel



## WHAT CAN I WIN?

Our panel of students and smart travel experts will pick their favourite entry.

**1st Prize - £150 CASH**

**2nd Prize - £50 CASH**

Winners will be notified by email.

## HEALTHIER YOU, HEALTHIER PLANET!



## KEY INFO

**DEADLINE: 5th November**

SEND ENTRIES TO:  
[sustainability@glos.ac.uk](mailto:sustainability@glos.ac.uk)

GOT QUESTIONS?  
Get in touch at  
[sustainability@glos.ac.uk](mailto:sustainability@glos.ac.uk)

[sustainability.glos.ac.uk/live-smart](http://sustainability.glos.ac.uk/live-smart)



@UniGlosSustain



@UniGlosSustainability



@UoGSustainability



UNIVERSITY OF  
GLOUCESTERSHIRE