

Sustainability Engagement – Strategic Action Plan 2018-19



This plan supports delivery of the Sustainability Strategy 2017-2022, specifically *Goal 2 Student Experience* and *Goal 5 Engagement and Partnerships*. Most work streams are funded via the Sustainability Department budget, with annual priorities agreed at Sustainability Committee, and performance captured in the Annual Sustainability Report.

ACTIVITY STRAND	18-19 ACTIONS	TIMELINES	RESPONSIBILITIES
1. Policy	<p>1.1 Annual Sustainability Report Performance review on all core sustainability strategy targets and indicators of engagement, guided by EMS annual review</p> <p>1.2 Carbon Management Plan Promotion of energy and carbon saving tips and advice to students and staff</p>	<p>Aug-Oct 2018 - Production Nov 2018 - Approvals Dec 2018 - Release</p>	<p>Lead – Director of Sustainability Support – Sustainability Operations Manager, Sustainability Committee</p> <p>Lead – Sustainability Operations Manager</p>
2. Communications	<p>2.1 Social Media engagement Deliver content through year and evaluate based on social media data and engagement analysis</p> <p>2.2 Website development Maintain and update website content including evidence for People & Planet annual league assessment</p> <p>2.3 Events and Campaigns Promotions Email/social media promotions of key engagement activities e.g. Fairtrade Fortnight, Interfaith Week, SU campaigns</p>	<p>Sept 2018 – July 2019</p> <p>Sept 2018 – July 2019</p> <p>Nov 2018 – Interfaith March 2019 – Fairtrade</p>	<p>Lead – Sustainability Engagement Manager</p> <p>Lead – Sustainability Co-ordinator</p> <p>Lead – Sustainability Engagement Manager Support – Marketing, Chaplaincy, SU, BaxterStorey</p>
3. Staff Engagement	<p>3.1 New Staff Induction Attendance and resource sharing at annual staff inductions</p> <p>3.2 Staff Development and Support</p> <p>3.2.1 Academic staff training session via PGCAP course</p> <p>3.2.2 All staff engagement scheme – development and sharing of practical online resources linked to ISO 14001 training requirements</p> <p>3.2.3 LIFT academic staff development programme</p>	<p>Dates scheduled annually by HR – 18-19 dates TBC</p> <p>Sept 2018</p> <p>July 2019</p> <p>Sept 2018 – May 2019</p>	<p>Lead – Sustainability Co-ordinator</p> <p>Lead – Director of Sustainability</p> <p>Lead – Sustainability Operations Manager Support – Committee sub groups</p> <p>Lead – Director of Sustainability Support – Sustainability Co-ordinator</p>

	<p>3.3 Staff Recruitment Refresh of HR recruitment pack to include consistent messaging about sustainability</p>	HR to advise	Lead - HR Customer Services and Operations Manager with support from Director of Sustainability
4. Student Engagement	<p>4.1 Student Induction</p> <p>4.1.1 Inclusion of sustainability in pre-arrival/induction material</p> <p>4.1.2 Sustainability engagement activity at Freshers' Fayre</p> <p>4.2 Residential life – Live Smart Engagement programme with challenges and competitions on key themes to support sustainability in practice</p> <p>4.3 Students' Union Sustainability Plan Delivery on SU sustainability practice and NUS Green Impact supported by SU elected officer for sustainability. Support to SU Green Team and Global Athletes.</p> <p>4.5 Professional Development</p> <p>4.5.1 Delivery of annual professional projects target</p> <p>4.5.2 Professional development workshops – delivery of at least one workshop open to all students in YFP week</p> <p>4.5.3 Development of Your Future Plan sustainability offer and links with Growth Hub</p> <p>4.6 Collaborative Academic Experiences Interdisciplinary and cross-school opportunities for student learning aligned to LIFT academic programme</p>	<p>July 2018</p> <p>Sept 2018</p> <p>Sept 2018 – May 2019</p> <p>Semester 1 – meet officers and teams to plan/support</p> <p>Sept 2018 – Recruit/train Live Smart student team Semester 1 – promote additional opportunities</p> <p>Feb 2019 – YFP workshop</p> <p>Oct 2018 – YFP meeting – discuss training session plan</p> <p>Feb 2019 – Interface partnership symposium</p>	<p>Lead – Sustainability Engagement Manager Support – Marketing, SU, Student Services</p> <p>Lead – Sustainability Engagement Manager Support – Student Services, SU, Uliving</p> <p>Lead – SU Officers/Societies Support – Sustainability Engagement Manager</p> <p>Lead – Sustainability Engagement Manager Support – Your Future Plan team</p> <p>Lead – Director of Sustainability/Schools – Business and Technology, and Art and Design.</p>
5. External Engagement	<p>5.1 RCE Severn Public Engagement Activities</p> <p>5.1.1 Deliver Annual RCE Severn Forum</p> <p>5.1.2 RCE Severn – LIFT Project Activities</p>	<p>June-July 2019</p> <p>Oct 2018-May 2019</p>	<p>Lead – Sustainability Engagement Manager Support - Sustainability Team</p> <p>Lead – Director of Sustainability/Schools</p>