

Power of The Purse

STUDENT BUDGET CHALLENGE



Think Pocket, Think People, Think Planet

WIN £150

What Is Power Of The Purse?

Power of the Purse is about how to get maximum positive impact from your spending – *for you, for others, and for the planet.*

- Save money
- Waste less
- Choose ethical

The concept can apply to individual consumers as well as companies.

What Is The Challenge?

Show us how students can save money whilst benefitting other people and the planet.

We want original tips, examples and ideas, as well as innovate ways to get students to give them a go!

What Are You Looking For?

Choose your idea/top tip(s), then:

EITHER

1. Create or design something that engages students with your idea and its benefits e.g. a poster, handy guide, film, blog, event or campaign.

OR

2. Send us 1 side of A4 telling us:

- What the idea is
- How much it could save students
- What the other benefits are
- How you would get students to try it.

What Can I Win?

1st prize - £150 cash

2nd prize - £50 cash

Winners notified by email.

Key info

DEADLINE: JANUARY 20TH

Send entries to: sustainability@glos.ac.uk

How will I be judged?

Our panel of students and sustainability experts will pick their favourite entry based on:

- The originality of the idea itself
- The creativity of how you would get students to give it a go.

Further inspiration and information

See what we are already doing:

sustainability.glos.ac.uk/students/university-life/live-smart

sustainability.glos.ac.uk/live-smart

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