

Power of The Purse

THE UNIVERSITY CHALLENGE



Think Pocket, Think People, Think Planet

WIN £150

What Is Power Of The Purse?

Power of the Purse is about how to get maximum positive impact from your spending – *for you, for others, and for the planet.*

- Save money
- Waste less
- Choose ethical

The concept can apply to individual consumers as well as companies.

What Is The Challenge?

We're looking for great ideas that line up with our sustainability work and either save money or help the University run more efficiently.

For example:

- A campaign
- A campus innovation
- A change in business practice

We're interested in practical, useable concepts with obvious benefit – particularly for students.

How Do I Enter?

Send 1 side of A4 telling us:

- What your idea is
- How it could be implemented
- How much you think it could save or where the saving might be
- How your idea benefits students
- Your course and year of study

What Can I Win?

Our panel of students and sustainability experts will pick their favourite entry based on the practicalities and benefits as well as the idea itself.

- 1st prize - £150 cash
- 2nd prize - £50 cash

Winners notified by email.

Key info

DEADLINE: JANUARY 20TH

Send entries to: sustainability@glos.ac.uk

Further inspiration and information

See what we are already doing: sustainability.glos.ac.uk

Or contact us: sustainability@glos.ac.uk

 sustainability.glos.ac.uk/live-smart

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