

UNIVERSITY OF GLOUCESTERSHIRE
RADICAL SUSTAINABILITY MASTERCLASS
12TH FEBRUARY 2019

Why Interface?



The world we live in is
globalizing, shrinking, aging,
demanding, polluting, urbanizing,
interacting, sharing, connecting,
liking, selling, disrupting, consuming,
technologizing and polarizing
more than ever before.



It's never been more important
to know who you are and
what you do.
**But more meaningfully
why you do it.**



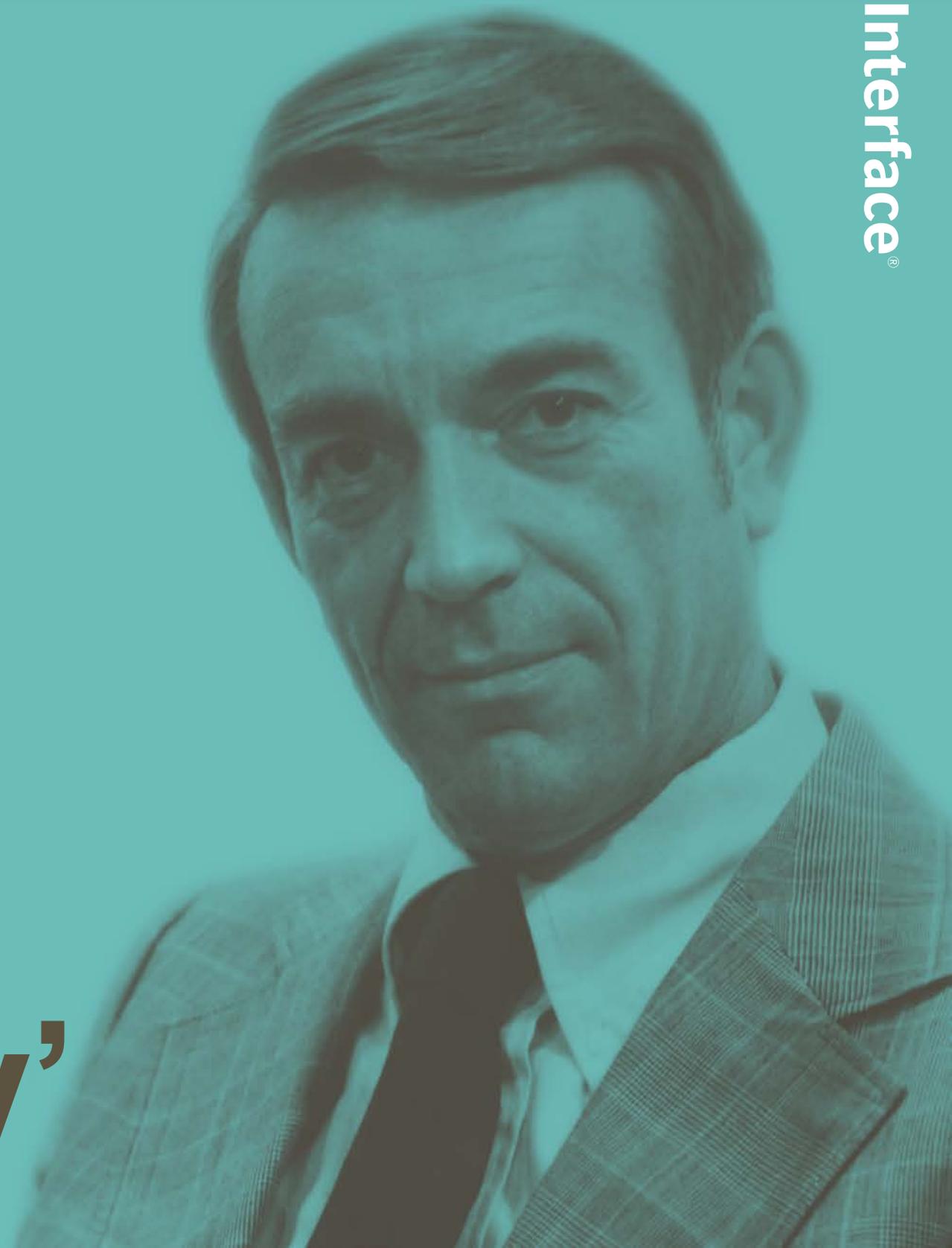
One day in 1994 a man woke up — really woke up. Industry was destroying the planet. He had to change it.

Our founder, Ray Anderson, already a pioneer in the category of modular floor coverings, decided to pioneer sustainable manufacturing.

We're living proof it can be done. That the ship can turn 180 degrees mid-sail.

This was Day One of change.

Here's our 'why'





Why Interface?



Why Interface?
**We are pioneers in
sustainable manufacturing.**



Why Interface?

We are pioneers in sustainable manufacturing.

We created the category of modular flooring.



Why Interface?

We are pioneers in sustainable manufacturing.

We created the category of modular flooring.

We think with design at our core.



Why Interface?

We are pioneers in sustainable manufacturing.

We created the category of modular flooring.

We think with design at our core.

We embrace positive change.



Made For You | Global / Local



**Made around the world.
Made to fit your project.
Made to make your life easy.**

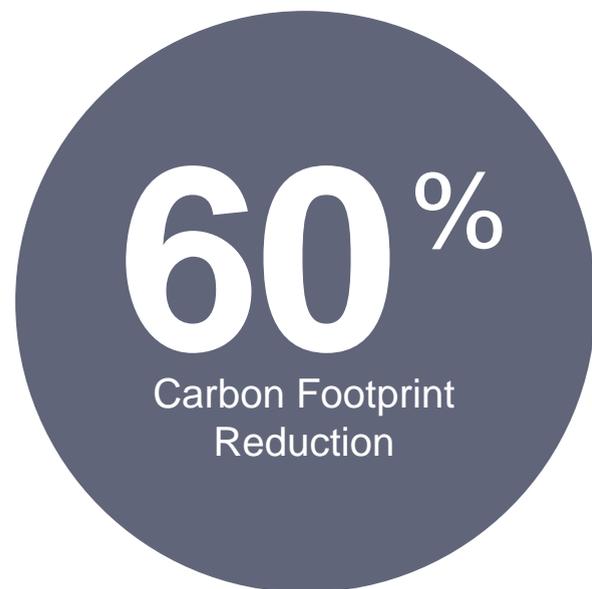
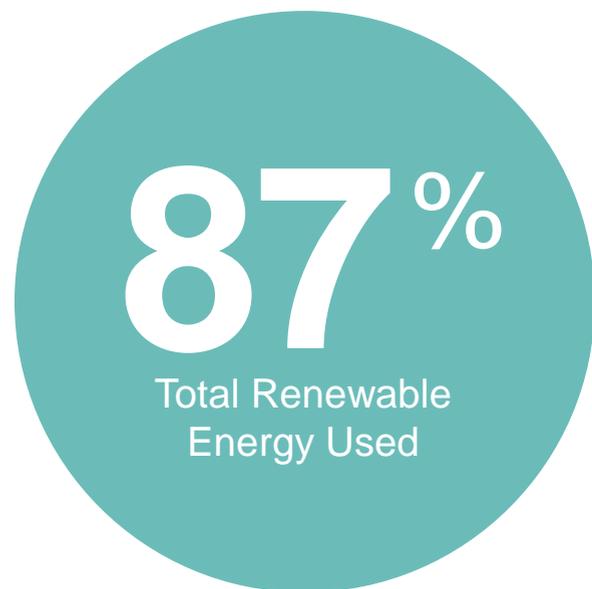
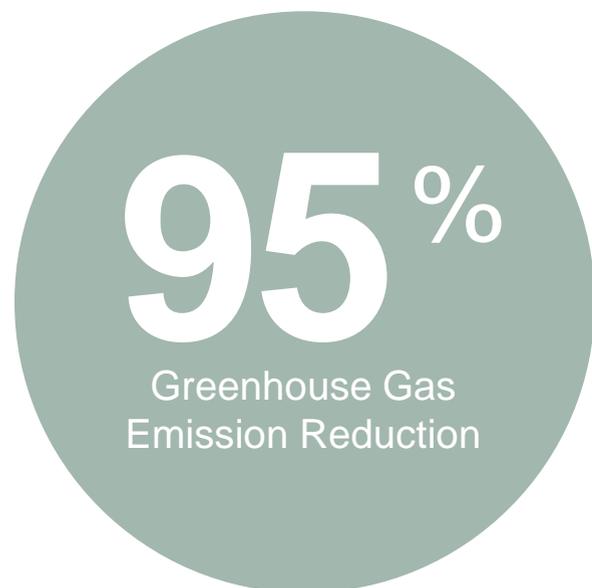
Planet

We are proof that manufacturing can change mid-flow to positively benefit the planet. We don't leave it to others. To governments. We take full responsibility. It's just the tip of the iceberg, here's how...

In 1994 we set a mission to eliminate any negative impact Interface may have on the environment by 2020. We call it Mission Zero®.



We're On A Mission | Mission Zero®





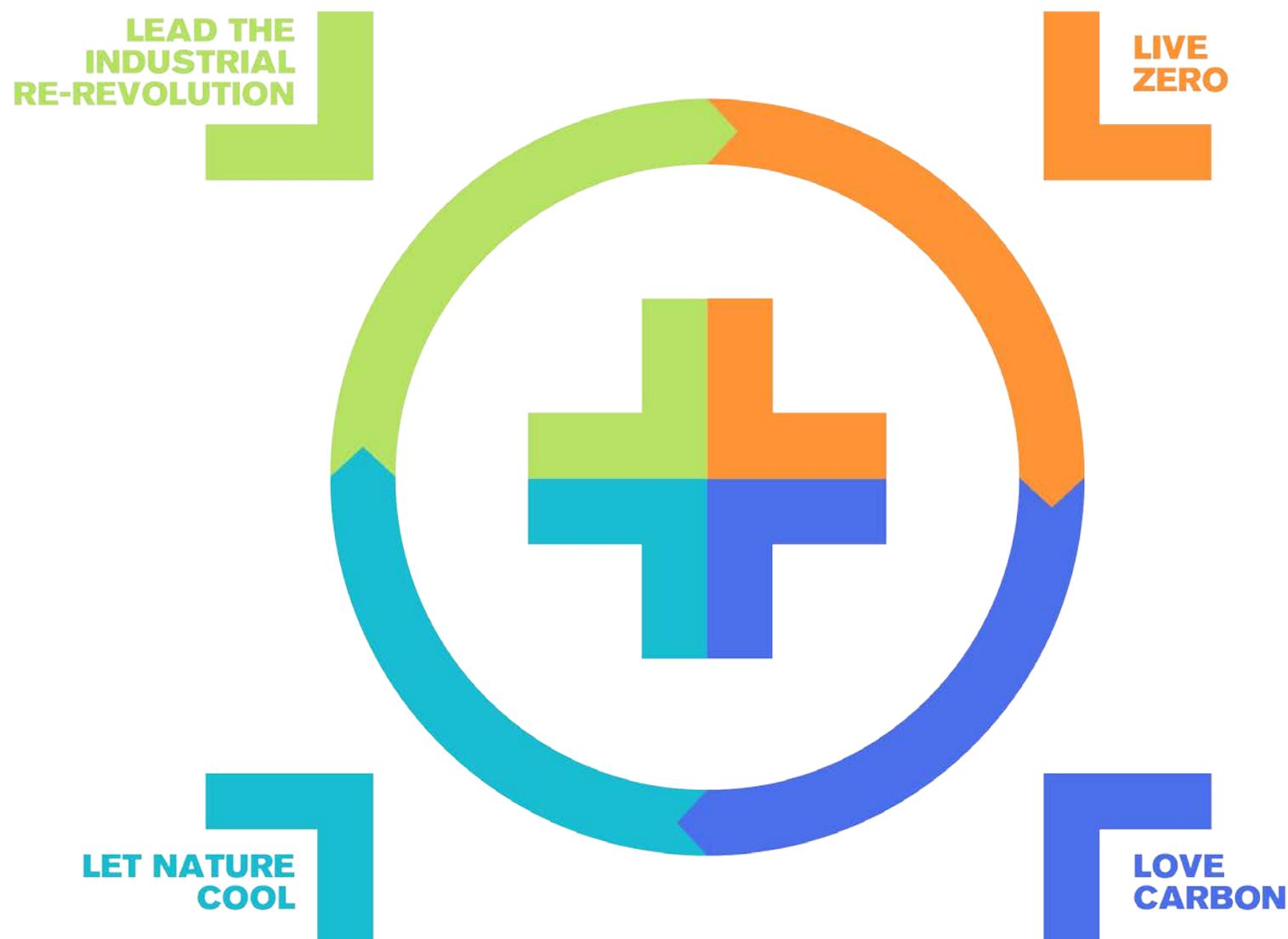
As we approach 2020, we don't rest on our laurels. We're looking ahead to our next goal. We call it **Climate Take Back™**.



Bold Moves | Climate Take Back

If humanity has changed the climate by mistake, can we change it with intent?

That's where Climate Take Back™ comes in, it adopts a fresh perspective – one that views the current crisis not as a problem but as an opportunity



Working With Communities | Net-Works

Net-Works® enables local residents in artisanal fishing communities in the Philippines and Cameroon to collect, process and sell discarded fishing nets back into a global supply chain.

This benefits local communities and opens up new sources of recycled nylon for us to use in our manufacturing.

WHY INTERFACE?

36 Communities
benefitted – with 99
tons of waste nets
removed & recycled.





Hot Topic | Cool Carpet

We're not perfect. Our processes still emit carbon.

Our Cool Carpet™ program offsets the greenhouse gas emissions for the *entire* product life cycle.

We're the only manufacturer to do this across the majority of our global portfolio.

More smart thinking, to help our world.

WHY INTERFACE?

We've retired 4 million metric tons of CO₂ - that's enough to fill 1,600 Olympic swimming pools with water.



Design Thinking | ReEntry® + Recycling

Our processes use less virgin raw materials and keep discarded materials out of landfills.

We do this by Reuse, Recycle or Recover energy in a waste to energy facility.

In fact, our competitors 2030 recycling goals are Interface's current sustainability status.

WHY INTERFACE?

In 2016 we **prevented** 5,285 tons of carpet going to landfill around the globe.

5,285
tons





2017 GLOBESCAN-SUSTAINABILITY SURVEY

In Good Company | Interface Maintains Top 3 Leadership Position

Survey Participants Were Asked:

“What specific companies do you think are leaders in integrating sustainability into their business strategy?”

1st 

2nd 

3rd 

4th 

5th   

Ranking Based on Total Mentions, Unprompted



Planet: Why Interface?

- Mission Zero: In 1994 we began our revolutionary strides in significantly reducing our impact on the planet.
- Climate Take Back: Our brave new crusade. Carbon's not a crisis. It's an opportunity.
- Net-Works: Recycling fishing nets, making tiles, helping communities.
- ReEntry/Recycling: Our recycling program has saved 5,285 tons of carpet going to landfill in 2016 around the globe.
- Cool Carpet: A global program which offsets its manufacturing carbon emissions.

LOUISE WALKER
WWW.INTERFACE.COM

Thanks for watching.